



Product Manager

Virtual Expo Solution (Event SaaS)

EventXtra on a mission to help event organizer and manager to cut cost and time through replacing labor-intensive task by mobile technology and make it extremely accessible everywhere. We provide one stop event software, including virtual exhibition platform, checkin system, participant management, event engagement, instant polling, instant feedback and post event networking with accessible prices and easy-to-use functionality for all phone users. We have served more than 3M event guests and 15K events for companies and organizations including Apple, Alibaba, Economist, Web Summit, RISE, Deloitte, HKTDC, HK Gov, Cyberport, Hong Kong Science Park.

Responsibilities

- Gain a deep understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth
- Create buy-in for the product vision both internally and with key external partners
- Develop product positioning strategies
- Act as a product evangelist to build awareness and understanding
- Work closely with engineering teams to deliver with quick time-to-market and optimal resources
- Drive product launches, speedup development cycle
- Translate product strategy into detailed requirements and prototypes
- Scope and prioritize activities based on business and customer impact
- Evaluate promotional plans to ensure that they are consistent with product line strategy and that the message is effectively conveyed
- Listen and adopt solution after technical discussion with colleagues
- Conduct feature demo to sales team after development is completed and ready to launch
- Conclude the current progress and forecast the development progress
- Discuss technical or business problems and find out solution with colleagues
- Conduct user interview to understand their need regularly, and drive product decision based on finding

Requirements

- Event related product knowledge and market sense
- Good communication skill
- Attention to detail
- 2-5 years product manager experience

Benefit

- Fast paced, fun, and energetic company with west coast inspired startup culture
- Unlimited snacks and drinks (Yes! You don't need to worry about snacking anymore!)
- Open concept office (ping pong table, darts, cafe area, patio, etc)
- Opportunity to work at a disruptive startup
- We embrace growth, we sponsor you to join event or learning activity
- Personal laptop subsidies
- Stock options available

Application:

Please directly apply at:

https://angel.co/jobs/signup?job_listing_id=217834&slug=eventxtra&source=company+profile&source_content=apply_button